



CoreLogic®

ePropertyWatch™

Email marketing made easy!

ePropertyWatch™ from CoreLogic® is a service that helps you stay engaged with homeowners until they are ready to sell, buy, or make a referral. The monthly report is full of information about a consumer's home and neighborhood, with up-to-date information on their home's value, nearby listings, sales, foreclosures and auctions, CoreLogic HPI™ valuation forecast analytics, mortgage information, home services resources, and more.

Information Homeowners Love

Instead of your clients visiting national real estate websites to find information about their homes and neighborhoods, you can send it to them directly every month.

New Leads

ePropertyWatch isn't just for current clients; it can help you to generate new leads too. Just sign up the prospects you meet at open houses and other events to start promoting yourself as the local real estate expert.

Simple

ePropertyWatch lets you "set it and forget it." You enter the email and property addresses and we take care of the rest—every month, with no hassle. It's the perfect way to reach clients.

Getting Started is Easy!

Log in to your Matrix™ system and click the ePropertyWatch icon on the Matrix home page. You can also go to ePropertyWatch.com.

The screenshot shows the ePropertyWatch mobile application interface. At the top, it displays the address '21312 Mirror Ridge Pl, Sterling, VA 20164' and a frequency setting 'Every 4 weeks'. Below this, there is a contact card for 'Billy Sample' with an email address 'emyers@corelogic.com' and a note 'CoreLogic Demo Anywhere, US 20164'. A 'Contact Me' button is present. The main content area is divided into four sections: 'Estimated Value' (\$559,518), 'Change in Value' (151% since Jul 20, 2018), 'Estimated Equity' (\$286,569), and 'Mortgage Balance' (\$272,949). Each section includes a timestamp (as of Jul 20, 2018) and a link to update information.

REAL ESTATE

Basic Agent Service is a free member service!

- ▶ Basic Agent Service (for up to 2,500 contacts) is FREE for participating MLSs*
- ▶ Teams and Small Brokers (includes social media tool and website icon) available for \$24.95/month* (50% savings for participating MLSs)

*Participating MLSs with ePropertyWatch site license. Non-site license Basic Agent Service price is \$29.95/month and Agent Team service is \$49.95/month.

For more information, visit ePropertyWatch.com.

corelogic.com