SavvyCard® for Real Estate Associations
Lead Development Platform

SavvyCard® for Real Estate uses MLS data to automatically create and maintain SavvyCards for every agent and listing. SavvyCards are Progressive Web Applications (PWAs) that load in a browser and do not require passwords, downloads, installs or updates.

CRMLS

Co-op Product

Agent SavvyCards™

- Electronic business card with built-in IDX search
    - Can be shared by text, email and social media
    - Puts the agent's face on their customers' phones (cool, right?)
- Agents can get to the No. 1 spot on Google search for their name
- Stores all shares and referrals in a light CRM
    - Imagine if every agent had the contact details of every person they handed a business card to in the last 12 months

Property SavvyCards™

- Stand-alone website (Progressive Web Application) for every listing
- Push-button simple marketing on Facebook and other social media platforms

Chris Bennett
General Manager of Real Estate Solutions, CoreLogic, Inc.

" SavvyCard is a powerful new way to market. It's so simple for Real Estate Agents to push their listings straight to Facebook and other Social Media platforms to generate leads. "

Agent SavvyCard

Jenny Roche
Sales Partner

Icon
looks like an
app on phone

Property SavvyCard

602 29th Avenue N
St Petersburg, FL 33704

$679,900
3 Beds | 2 Baths | 2,285 Square Feet
Single Family
Active

(Con't on back)

For more information, contact Sarah Trent Miranda with CRMLS at (909) 978-3181 or email sarah@crmls.org

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SellerShare™

- Automated system for sharing Property SavvyCards to home sellers
- SavvyCard system sends an email from the listing agent to the home seller with instructions on posting the Property SavvyCard to Facebook and other social media platforms
    - Like a digital representation of the agent's "For Sale" sign, leveraging the home seller's social networks and relationships

Home Sellers post to Facebook

HOME SELLERS NETWORK

Leads & Brand Awareness to the Realtor

Art Carter
CEO, CRMLS

" *We love the easy setup, the emphasis on search engine optimization, and the SellerShare™ feature that homeowners can use to instantly share their home's listing with their own social media followers.* "

Richard Renton
CEO, TRIAD MLS

" *We've had tremendous adoption rates with 30% of our members claiming their accounts in the first 3 months - and we're still climbing!* "

Education and Training

SavvyCard provides education, training, support and communication resources to maximize awareness and usage, including webinars, phone, chat and email support and on-site launch events.

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