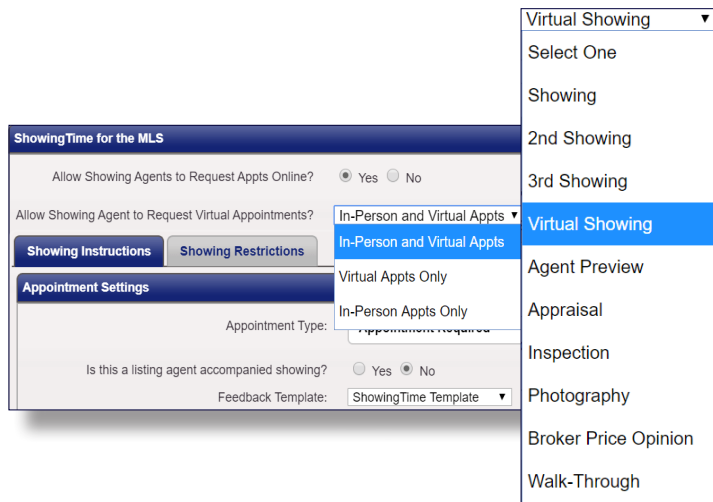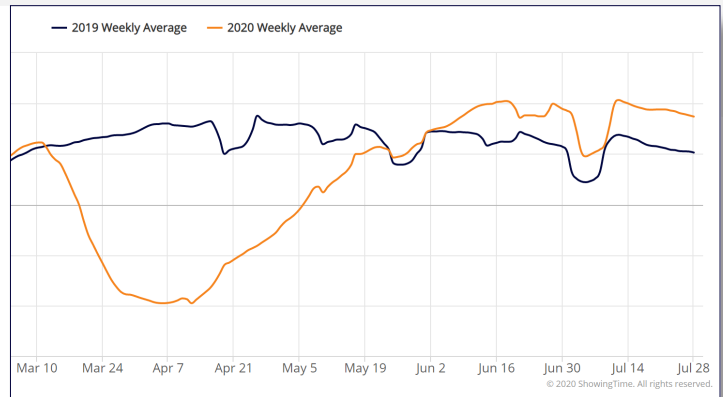We're committed to helping clients keep business going in the face of new challenges brought on by COVID-19. Here are a few of our recent efforts to supply the tools and information needed for our clients to succeed in any environment.

Tracking the Impact of COVID-19 on Real Estate Showings in North America

Along with the monthly Showing Index, we've been providing a daily look at showing traffic fluctuations for most states/provinces on our recently added COVID-19 showing traffic page.

In addition, ShowingTime's Chief Analytics Officer Daniil Cherkasskiy has been offering his analysis of the latest data in his regularly updated blog.

— 2019 Weekly Average   — 2020 Weekly Average

Mar 10   Mar 24   Apr 7   Apr 21   May 5   May 19   Jun 2   Jun 16   Jun 30   Jul 14   Jul 28

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Virtual Showing Appointment Type

To accommodate our client's needs, we added a new appointment type for buyer's agents to select: *Virtual Showing.*

We also gave listing agents more control over how they prefer showings are conducted on their listings by adding a question to the listing worksheet: *Allow Showing Agent to Request Virtual Appointments?* Agents can configure their listings to be *In-Person and Virtual Appts, Virtual Appts Only* and *In-Person Appts Only.*

ShowingTime LIVE Video
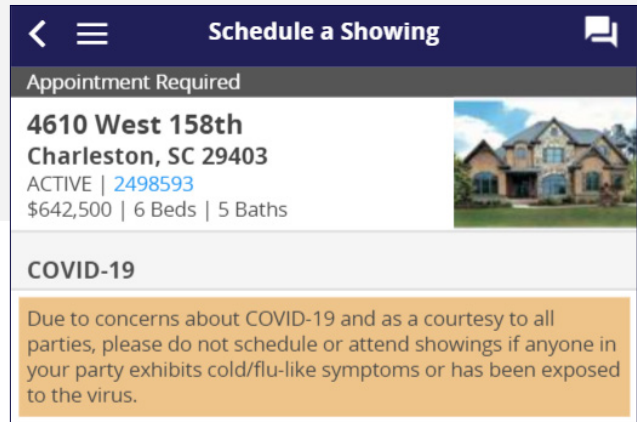
An exciting new way to conduct home showings is now available in many markets across the country: ShowingTime LIVE Video. ShowingTime LIVE Video is the real estate industry's first all-in-one live video showing platform. Best of all, ShowingTime LIVE Video is accessible from within the ShowingTime mobile app, allowing agents and their clients (with My Home by ShowingTime) to take part in live video showings without needing to download additional apps, providing an authentic showing experience.

Host LIVE showings from your phone.
Explore the possibilities with LIVE video.

In-App Notifications

We've added notifications into our product for showing agents asking them to confirm that, to their knowledge, they do not have COVID-19, before they can schedule a showing.

Overlapping showings are being discouraged so agents may show homes without concern that another agent will be there, in line with recommendations to practice social distancing.

Buffer Time for Listings That Do Not Allow Overlapping Appointments

A day full of showings is a sure sign of a hot property, but listing agents or sellers might want to take steps to ensure social distancing between appointment goers and make sure the listing is in order before moving on to the next appointment.

In an effort to help reduce the likelihood of in-person contact between various buyer's agents for a popular listing, ShowingTime has added a 30-minute "buffer time" both before and after appointments scheduled only for listings set to *not allow overlapping appointments*.

Blog Tips and Tricks

We have dedicated several blog posts to tips and tricks for conducting showings during the pandemic and how to use data to continue growing your relationships with clients, even if they are holding off on buying or selling for a while. One blog focuses on how to best conduct virtual showings, another tells you how to plan for the unique, yet improving market and another tells you how to share market insights with clients.

Four Tips For Managing Showings During the COVID-19 Pandemic

Buyers and Sellers are Looking for Your Insights on Market Statistics