



## eConnect

The latest news and updates on  
MLS technology and services

### Updated rules go live today, 9/1

Take a webinar or watch a video to learn more

Preview: Recipient: Name,

In response to feedback from agents and brokers like you, CRMLS is implementing a few rule updates today that benefit real estate professionals and their consumers.

We're explaining everything regarding the two new rule updates mentioned in this email in a webinar **TODAY at 2 PM PT**. Registration is free, but space is limited, so make sure you sign up now!

**TODAY: Wednesday, 9/1 @ 2 PM PT**

[REGISTER NOW](#)

One of the updates is to the Listing Credit rule. CRMLS is also referring to this update as the CRMLS Transparency Initiative. This updated rule states:

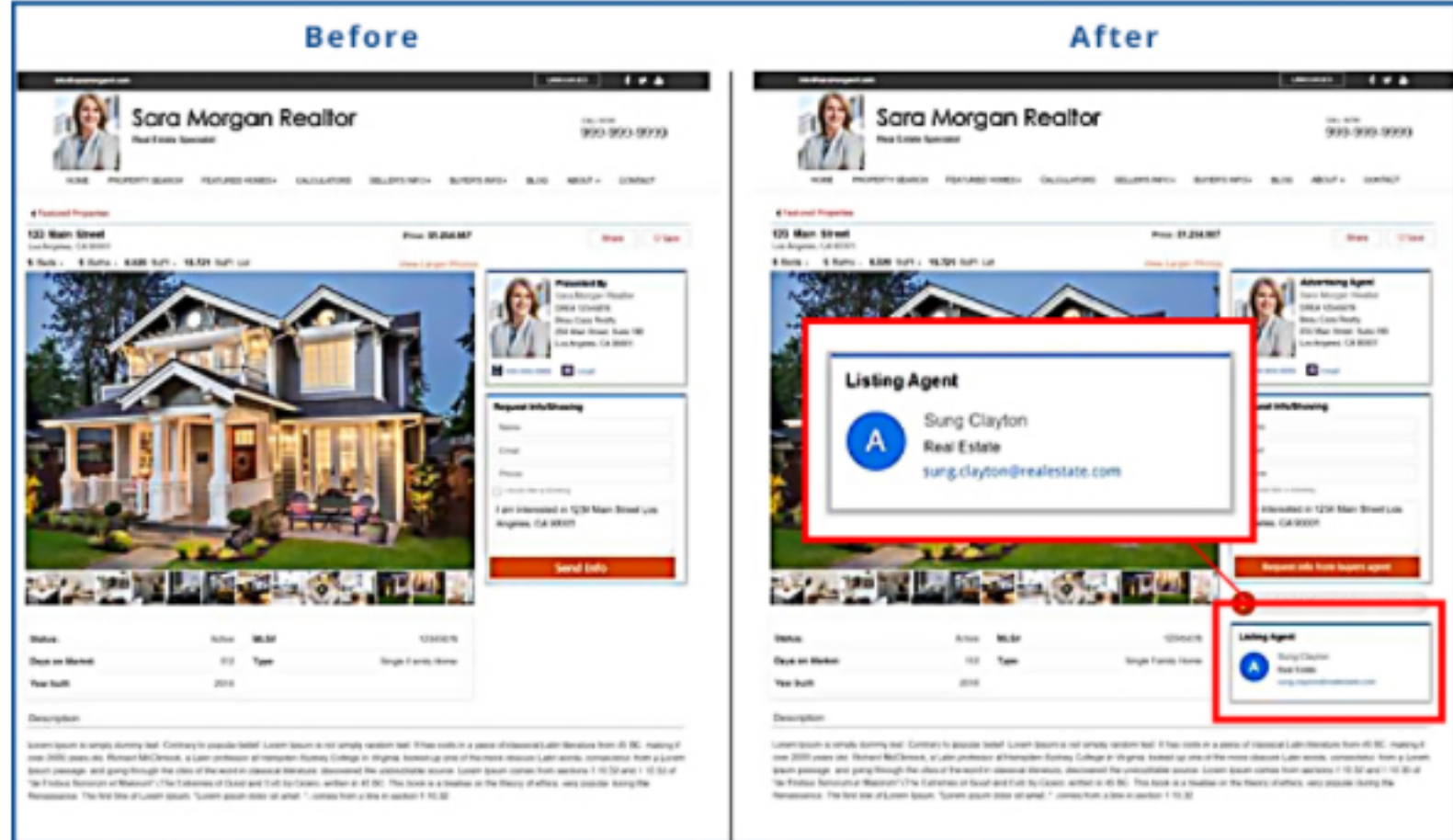
**"12.16.5 Listing Credit.** All Listing Brokers grant permission for any Advertising Broker to display any listings submitted to the service by the Listing Broker only if the listing display or advertisement is clear so that a reasonable real estate consumer understands:

- Who is the Listing Agent & Broker,
- Who is the Advertising Broker and
- How to contact that Listing Agent or Broker."

You can read more about where this rule came from and the process by which CRMLS drafts and approves new rules by reading this press release.

You can also visit our **IDX Resources Page** for more information on this rule update.

Below is an example of what IDX listing contact information will look like:



Another important update live today deals with **Business Days**. CRMLS is eliminating the use of the term "Business Days" from the Rules, excepting Rule 7.9 (Clear Cooperation). Otherwise, all references to days in the Rules will mean calendar days.

Visit the CRMLS Rules and Policy Change Summary page for detailed information on all rule updates as of today, 9/1/2021.

Don't have time for a webinar? Our CEO, Art Carter, explains the IDX Transparency Initiative in this helpful video:

### IDX Transparency Initiative Explained



For more details and a full walkthrough of how real estate professionals can make sure their IDX feeds show their preferred contact information, check out this comprehensive video with CRMLS Compliance Director Jeff Smetana:

### Walkthrough of how to update your IDX contact information



Thank you for your continued support!

California Regional MLS

## We've Got You Covered

### EDUCATION

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

### SUPPORT

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

### COMPLIANCE

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

### CRMLS Product Spotlight

#### RentSpree

Secure, Electronic Tenant Screening in Minutes.



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