


# DOWN PAYMENT RESOURCE

Down Payment Resource is a tool that connects you and your clients with information to help with one of the biggest obstacles to homeownership — the down payment. This online service is directly integrated into your MLS and the Client Portal and provides a list of homeownership programs available for specific listings.




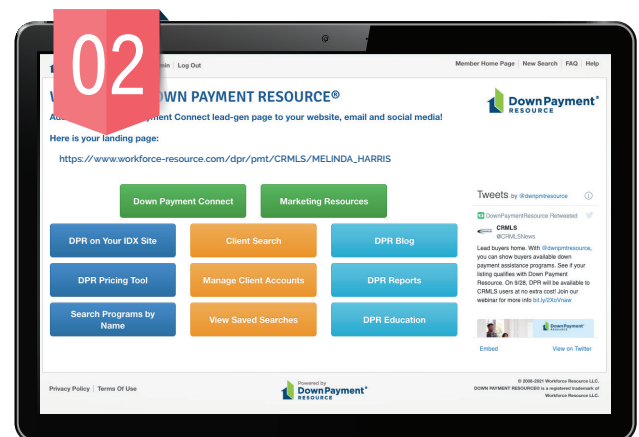
## Easily Accessible

If a listing is eligible for a homeownership program, the Down Payment Resource icon  will display near the listing photo. Simply click the icon to see a list of potential programs available for that property. You can also build a search to find eligible properties by adding the Additional Field "Down Payment Resource".



## Generates Client Leads

Add the Down Payment Resource icon  to your personal website, email signature, and social media pages to attract potential clients. Please see the Down Payment Connect user guide for more information.



## Personalized Results

Clients can also input their personal information into the Down Payment Resource website to generate a list of potential programs that match their housing and financial criteria.

