



## **This change takes effect on 3/10**

### **Your Coming Soon listings in San Diego County will return to public sites**

In January, we at CRMLS announced that, per our Board's decision, we would no longer distribute your Coming Soon listings via IDX feeds.

Our email to you on this topic contained the following:

*We've made this change to be more consistent with other MLSs that CRMLS has data share agreements with. Keeping IDX feeds the same throughout CRMLS and other California MLSs prevents data discrepancies and other challenges.*

Since then, unfortunately, one MLS in all of Southern California has not honored its commitment to make this change.

The biggest consequence of this inaction has been a disproportionate effect on San Diego-area brokers like you. Brokers in your marketplace have had to deal with two different approaches to Coming Soon listings depending on their MLS. In our MLS, Coming Soon listings have not gone out via IDX feeds since January. In another MLS, Coming Soon listings have gone out via IDX feeds – not just in San Diego County, but anywhere a participating broker has a listing.

Whether Coming Soon listings appearing in IDX feeds is an advantage, a disadvantage, or neither is not for us to decide. The fact is that current conditions force San Diego-area brokers

to make a difficult choice in how they handle Coming Soon listings. We're all for improving broker choice, but not when that choice comes from pursuing an alternative that all parties agreed would not exist.

We hope that this background helps you understand why MLSs in the same region have had different policies on Coming Soon and IDX for the past two months.

To eliminate confusion and unequal approaches to Coming Soon in the San Diego-area marketplace, **CRMLS will return Coming Soon listings in San Diego County to your IDX feeds on Thursday, March 10<sup>th</sup>.**

**Please note:** This change only affects brokers who participate in CRMLS and have Coming Soon listings for properties in San Diego County, regardless of their MLS system or Association or Board membership. This change does not affect any CRMLS listings outside of San Diego County.

Thank you for your support.

California Regional MLS

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