



CRMLS Broker Report: June Edition

Volume 2022 Edition 6

Welcome to the CRMLS Broker Report. CRMLS is broker-driven. We work to keep our brokers as informed and up-to-speed as possible.

CEO Art Carter presents CRMLS updates to brokers & managers

Join CRMLS CEO Art Carter for a presentation on new topics in the residential real estate industry, with insights on how to adapt and succeed.

We welcome all CRMLS brokers and office managers to attend this unique webinar at no additional cost.

Topics include:

- Perchwell (the flagship MLS platform that CRMLS will release to users in Q1 2023)
- Broker intelligence services
- Recent industry-level legal events

Subjects include:

- Recent industry-level legal events
- Updates on broker intelligence services

Note: this event is for brokers & managers only. Please do not share.

Wednesday, 7/6 @ 2 PM

[Register Now](#)

CRMLS to launch Perchwell by Q1 2023

CRMLS has partnered with Perchwell, the company behind the premier data and workflow technology platform in residential real estate. We have completed an agreement to bring Perchwell's flagship MLS platform (which includes both a front-end and back-end system) to CRMLS users, targeting a launch by the first quarter of 2023.

Among Perchwell's standout features is the user's experience from the moment they sign in. Perchwell presents users with listing results on the first screen, helping them filter their searches without needing to arrange their search criteria to fit fields first. See a sample screenshot below and [click here to read the full press release](#).



CRMLS selects Black Knight's industry-leading public records property data

CRMLS has signed a contract to license property data from Black Knight. We will soon have more access to California public records data, including comprehensive information from tax assessor, deed, mortgage, pre-foreclosure, foreclosure, and assignment and release records. Gaining this information means we can build unique new data and analytics solutions, empowering brokers like you with cost-effective access to critical property intelligence. Read [Black Knight's press release](#) for more.

Share the CRMLS Compliance Quiz with your office



We recently launched a new **CRMLS Compliance Quiz**:

[TAKE THE QUIZ](#)

The quiz is short, optional, and anonymous. It will be helpful in educating agents about common rules violations, saving you time, money, and stress. **We encourage you to share it with your office.** We want them to learn common rules and pitfalls here, not through a violation notice.

Important Broker Resources

Brokers and managers can jump ahead of the wait time for MLS assistance by calling our Broker Support Line at 909-859-2043.

Please note, you must identify yourself by your broker or broker/office assistant MLS ID, as not all user classes have access to this service. For a list of MLS user classes that can access the Broker Helpline, see the last column of our [User Classes document](#).

Compliance Corner

- [Trending Topics for Compliance: June 2022](#)

Enhancement & Product Corner

- Effective June 14, we've updated our MLS systems with data and system changes based on requests and feedback from users like you. [Click here to view the full list of features for this enhancement.](#)

- [Here are the latest Realist Tax enhancements and bug fixes, effective June 9.](#)
 - The MLS-Touch mobile app has been rolling out enhancements in phases since June 1. [Click here to view the full list of features for this enhancement.](#)
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Flex

We rolled out new page designs for some of the most popular pages in Flexmls in mid-June. The new designs only change the appearance of these pages, not anything functional. **You do not need to change anything on your end.** [Click here to view all the updates.](#)

Member Experience Tip of the Month: New Construction Listings in Coming Soon Status

If you have a **New Construction Listing (NCL)** and the property is ready to market, but not ready for showings, use the **Coming Soon** status!

The Coming Soon status ordinarily allows a listing to remain Coming Soon for up to 21 days. On the Start Marketing date or the 21st day, whichever comes first, the system automatically updates the listing's status to **Active**.

New Construction Listings (NCLs) are the exception to the 21-day rule. According to CRMLS Rule 7.18.4e, an NCL may remain in the Coming Soon status until a certificate of occupancy is issued – even if that process takes longer than 21 days.

Flex NCL instructions:

1. In the **Main Fields** section, scroll down to **Status** and select **Coming Soon**
2. In the **Start Showing Date** field, enter the **Start Showing Date** (beyond 21 days if necessary)
3. Scroll down to **New Construction** and select **Yes**

The screenshot shows the 'Add Listing - Residential' form in Flexmls. The 'Status' dropdown is set to 'Coming Soon', 'Start Showing Date' is '8/1/2022', and 'New Construction' is set to 'Yes'. Red circles highlight these three fields. Other fields include 'Listing Contract Date', 'Expiration Date', 'Year Built' (2022), 'Year Built Source', 'Probate Authority', and 'Senior Community'.

[Click here](#) to watch Flex How to Add a Listing from CRMLSTV on YouTube.

Matrix

- Coming Soon: OneHome will be turning on branding and simplifying the consumer password. Please look out for an email from CRMLS with additional information.
- Omni MLS is now available in your External Links section.

The screenshot shows the Matrix section with three items:

- SDMLS (Paragon)**: San Diego AOR data is available in Matrix Search.
- OMNI MLS (Matrix)**: MLS in Mexico.
- Builders Update**: Designed by real estate agents for agents, Builders Update is an easy-to-use search tool that collects and presents listing data for new homes, to-be-built homes, and condos.

A blue banner above the Builders Update section reads: "MLS Solutions (at no additional cost to MLS users)".

- New Matrix fixes arrived June 7. Key fixes include Auto Email functions and updated displays. [You can read the full list of updates in our Knowledgebase article.](#)

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Matrix NCL instructions:

- In the Status field, select **Coming Soon**
- In the **Basic** tab, check the box next to **Yes** for **New Construction**
- In the **Office/MLS** tab, enter the **Start Showing Date** (beyond 21 days if necessary)

The screenshot displays the CRMLS Matrix software interface for setting up a New Construction Listing (NCL). The interface is divided into several tabs: Residential, Basic, Office & MLS, and Showings. The 'Basic' tab is currently selected, and the 'Coming Soon' status is chosen. The 'New Construction' checkbox is checked. The 'Office & MLS' tab is also visible, showing the 'Start Showing Date' field, which is circled in red. The 'Showings' tab is also visible, showing the 'Showing Contact' dropdown menu.

Visit our [quick reference guide](#) for step-by-step setup instructions.

Paragon

- [New Paragon enhancements arrived June 8. View our article for details.](#)

- Coming Soon: OmniMLS will be available in your MLS. Please look out for an email from CRMLS with additional information.

Member Experience Tip of the Month: New Construction Listings in Coming Soon Status

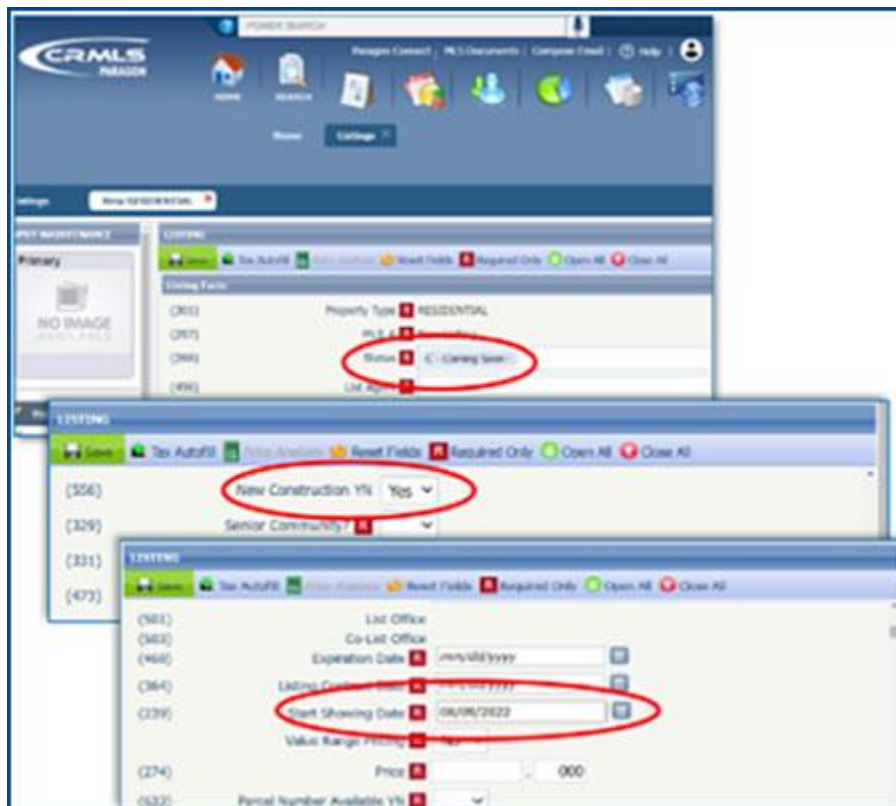
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Here is a quick step by step:

Add Listing in Paragon > Select Property Type > scroll to Status, type **Coming Soon** > scroll to New Construction, select **Yes** > scroll to Start Showing Date, enter **Start Showing Date** (beyond 21 days if necessary)



How to work with listing cancellation restrictions in Paragon

As of May 25, 2021, a rule restricts canceling a listing to Office Managers and Brokers only. Find instructions to cancel a listing in our [Knowledgebase](#).

You can also use the Assume Identity feature to accomplish this. Brokers can designate office admin or staff to assume identity. Assume Identity is a way for you as an agent or broker to allow a licensed or unlicensed assistant to log into CRMLS Paragon under their own unique login and then "Assume the Identity" of the agent or broker they are working for.

Under your login, only you can manipulate your listings. When your assistant logs into Paragon and assumes your identity, there will be a "paper trail" that shows the assistant is logged in under their unique username and password. The "paper trail" will show that, with your permission, the assistant has assumed your identity and made changes to your listings.

Brokers/agents/assistants must belong to the same office and Association/Board of REALTORS® to assume IDs. [View our step-by-step guide to give permission to Assume your Identity](#).

Here is a guide to issues that have been recently resolved and are currently in progress:

- **IN PROGRESS:** We're working to ensure Coming Soon to Active shows as New (with vendor).
- **IN PROGRESS:** Addition of a Change Type for Coming Soon so that it can have its own category on Hotsheets and MarketWatch (with vendor).
- **IN PROGRESS:** Cleanup of City List (being finalized).

Visit your dedicated [Paragon Upgrade Resources Center](#) for information.

We've Got You Covered

EDUCATION

CRMLS offers a variety of resources to educate you and your agents. Submit your training request today.

BROKER SUPPORT

Our support team is available to assist you through our online ticket system or by phone at (888) 386-0473.

COMPLIANCE

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products
- all available at no extra cost.

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