



## Coming 9/6 to the CRMLS Marketplace: Styldod

**A unique, AI-powered real estate tool for virtual staging and more**

We're launching a new, trailblazing product in our Marketplace on **Tuesday, 9/6**: Styldod, an AI-enhanced virtual staging and image editing product solution. As a Marketplace product, Styldod will include several CRMLS-exclusive discounts.



**Before**



**After**

### What is it?

Styldod is a virtual staging and image editing product. Through AI software, you can get creative and spruce up a room by adding virtual furniture in a variety of styles to interior property photos.

Virtual staging shows how a space could look in different furnished styles, without the time, expense, and inconvenience of a traditional staging.

Listing agents can use Styldod to show off the property's potential and its best attributes, and buyer's agents can use Styldod to look at how the space will appear with décor that fits their client's taste, helping them envision a property as their own.

### What are the Marketplace discounts CRMLS will offer?

- 20% off on all services
- One free Virtual Staging image
- Free AI tools (Image Enhancement and Object Removal)
- Free unlimited automated video generation – users only pay when a customer downloads a video

As the Styldod launch date gets closer, we'll update you on webinars, special offers, and any new developments.

**{AOR Contacts – please note, we are working out the final details of scheduling webinars for your members. The communication that will be sent to your members on 9/1 will include the webinar dates and links to register.}**

Thank you for your continued support!

CRMLS

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## We've Got You Covered

### EDUCATION

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

### SUPPORT

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

### COMPLIANCE

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

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## CRMLS Product Discovery Tool

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- all available at no extra cost.

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