



Innovative lead development platform

Learn how this mobile-friendly product can boost your visibility

On **11/15**, CRMLS will add **SavvyCard** to their core product line – at no additional cost to users. SavvyCard is a lead development platform that uses MLS data to automatically create and maintain lead-generating “SavvyCards” for you and your listings.

Look for this new icon on your dashboard:



SavvyCard

SavvyCard creates PWAs (Progressive Web Applications) that are generated automatically using CRMLS data and require no additional downloads or installs.

CRMLS previously only offered SavvyCard through the CRMLS Association Product Co-Op, but we have transitioned it into the core product line to be available for all users.

With this product, you can create Agent SavvyCards, which put your agent image on your client's phone as an icon, function as a digital business card, and make it easy to share branded and mobile-friendly IDX searches. You can also make Property SavvyCards, which

function as standalone websites for each listing that are easy to share on social media and feature built-in lead capture. With these resources at hand, you can expand the visibility of your listings, utilize your network to extend your reach, and close more deals.



As a CRMLS core product, SavvyCard will be available to you at no additional cost, so there's no reason not to get started today. To learn how to use SavvyCard to increase your visibility and boost your business, [visit our product page](#).

Thank you for your continued support.

California Regional MLS

We've Got You Covered

EDUCATION

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

SUPPORT

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

COMPLIANCE

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products
- all available at no extra cost.

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