



InstaView and Agent Profile have combined in Property Panorama

Your listing, business, and professional branding are now all-in-one

If you're a frequent user of [Property Panorama](#), a fully automated marketing tool available as a core CRMLS product, you may have noticed a recent change – two products within Property Panorama, the InstaView and Agent Profile, have merged together.



PROPERTY PANORAMA

Why is this notable? Previously, you had to manage, maintain, and upgrade these products separately – InstaView for digitally marketing your listings, and Agent Profile for your professional brand.

Now that these two branches are connected in the InstaView Digital Portfolio, you will have a single end-to-end marketing product that works for you and your listings, benefiting both your buyer agent and listing agent transactions. You no longer have to maintain two separate programs, or pay twice to upgrade both (plus, your CRMLS discount still applies to the upgrade).



Powered by and included with InstaView, the Digital Portfolio provides modern landing pages for you, your business, and your listings.



CRMLS is proud to bring you top-of-the-line product solutions like Property Panorama, and we look forward to seeing your real estate business benefit from these improvements. Find out more about the [core product solutions available to you](#), and check out our [Education page](#) for webinars and training schedules on these and other benefits.

Thank you,

California Regional MLS

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

[View Now](#)



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