

CRMLS Broker Report: July Edition

Volume 2023 Edition 7

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CRMLS Stats

Check out the MLS Stats for June 2023. If you're interested in stats for your office, reach out to brokers@crmls.org.

JUNE 2023 MARKET DATA

How is the market doing?

 Closed Sales
per month

11,142

 Pending Sales
per month

9,434

 New Listings
per month

12,986

 Registered Listings
per month

Source: California Regional Multiple Listing Service (CRMLS)

REcenterhub is LIVE!

The customizable and intuitive new way to navigate the MLS.



As part of our commitment to improving your user experience, CRMLS fully transitioned to the REcenterhub dashboard: a new evolution of the MLS experience. With its customization and personalization options, you can design your dashboard to how you like it and get quick access to the products you use most. Navigating the MLS has never been easier as all the tools, services, and information you rely on are organized in the upgraded dashboard's new, modern design.

For your convenience, below is a recap of available resources:

- [Webinar recording](#)
- [Resource Center](#)
- [FAQs](#)
- [User Guide](#)
- [Flyer](#)
- [Press Release Announcement](#)
- [Schedule a Training for your office](#)
- [Request Broker Assistance](#)
- Call the Broker Helpline at (909) 859-2043

Compliance

- [CRMLS Rule and Policy Changes](#)
- [CRMLS Compliance FAQs](#)

Question of the Month

“My listing agreement has a listing period of February 1 through November 1. The seller signed the listing agreement on February 5. For purposes of CRMLS Rules, which date is the effective date for the listing agreement?”

- a. February 1 because that is the start date of the listing period.
- b. February 5 because the effective date of a listing agreement is either the date of the last

required signature, or the beginning date of the listing period as specified in the listing agreement, whichever is later.

- c. Neither February 1 nor February 5. You would use the date that you entered the listing into the MLS.
- d. It doesn't matter, you can use either February 1 or February 5.

Answer: B. According to CRMLS Rule 7.8, the Effective Date of a listing agreement is either the date that all necessary signatures of the seller(s) have been obtained OR the beginning date of the listing as specified in the contract, whichever is later.

Broker Compliance Helpline

We've introduced an exclusive new line of support for brokers & managers: **The Broker Compliance Helpline!**

- Brokers & office managers will call 909-859-2043
- Press 3
- Have your MLS ID ready

Please note:

- The helpline hours are Monday-Friday from 8:30 AM - 4:00 PM.
- This helpline is limited to brokers & managers ONLY. Please do not share with agents. If you'd like to verify who is eligible from your office, please email brokers@crmls.org.

Enhancements & Products

- [Learn how to make your own Digital Business Cards with SavvyCard](#)
- [Brokers & Managers: How to Cancel an Agent's Listing](#)
- [The Next Generation of Showing Time](#)

Flexmls

- [How to Create a Full CMA](#)
- [How to Create a Quick CMA](#)
- [How to Create a One-Line CMA](#)
- [How to Create a Statistical CMA](#)

Matrix

- [Narrow down your search results to what matters most with Refined Search Tools](#)

- [Perform a Market Update on Your Search Results](#)

Paragon

CRMLS Paragon had two major updates in the past month. View the latest enhancements from updates on:

- [June 26](#)
 - [July 5](#)
 - [July 18](#)
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Important Broker Resources

Brokers and managers calling for MLS assistance **can skip the wait** by calling our designated Broker Support Helpline at 909-859-2043. For the Broker Compliance Helpline, press 3.

- The Broker Support Helpline hours are Monday – Friday 8:30 AM – 9:00 PM and Saturday – Sunday 10:00 AM – 5:00 PM
- [Matrix: User Class Document](#)
- [Paragon: User Class Document](#)
- The Broker Compliance Helpline hours are Monday - Friday from 8:30 AM - 4:00 PM (*Brokers & Office Managers Only*)

Please note: You must identify yourself by your broker or broker/office assistant MLS ID, as not all user classes have access to these services. For a list of MLS user classes that can access the Broker MLS Assistance Helpline or Broker MLS Compliance Helpline, see the last column of our user class documents.

Did You Know?

We realize that an agent's schedule doesn't have the benefit of concrete hours, and sometimes you may be working all weekend with clients, showings, and more. That's why we ensure that our Support team is available seven days a week. On weekends from 10 AM-5 PM, you're able to get the help you need to ensure you close your next deal. Learn more about our Support team and how to contact them [here](#).

As always, we thank you for your continued support. To stay caught up with CRMLS, make sure to follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#)!

We've Got You Covered

EDUCATION

CRMLS offers a variety of resources to educate you and your agents. Submit your training request today.

BROKER SUPPORT

Our support team is available to assist you through our online ticket system or by phone at (888) 386-0473.

COMPLIANCE

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.



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