



## The E-Book is Available as a Free Download for CRMLS Users

**Convert Your Reviews into New Sales**

Ready to learn how harnessing the power of customer reviews can increase your profile and lead to new clients? RateMyAgent, one of our CRMLS Marketplace products, has released a helpful new [e-book](#) with practical tips and valuable insights on how to convert your reviews into more, better business.

A promotional banner for a free e-book download. It features the CRMLS logo on the left and the RateMyAgent logo in the center. To the right of the RateMyAgent logo are five yellow stars. Below the logos, the text reads 'Free e-book download' in a large, white, sans-serif font, followed by 'A Simple Guide: To Review Marketing for Real Estate Agents' in a smaller, white font. On the right side, there is a circular inset image of a woman in a white blazer looking at a tablet. At the bottom right, there is a pink button with the text 'Download now' in white.

In this guide you'll discover:

- Strategies to optimize your review marketing and turn them into new listings
- The importance of customer reviews and how they shape decisions
- Proven techniques to request reviews and get more responses
- How to respond to negative reviews and turn them into positive outcomes
- And much more!

[Download here for free!](#)

Remember, the e-book is available at no additional cost to everyone, so feel free to share it with anyone who could benefit. You can learn more about RateMyAgent and find out how to claim your profile [here](#).

Thank you,

California Regional MLS

---

## We've Got You Covered

### Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

### Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

### Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

## CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

[View Now](#)



909.859.2040  
15325 Fairfield Ranch Road, Suite 200, Chino Hills CA 91709

Copyright © 2023 CRMLS. All rights reserved.

[Unsubscribe](#) | [Privacy Policy](#) | [Get in touch](#)