



### CubiCasa comes to CRMLS users on 10/30

Photographers can get a 25% discount on this floor plan creation service

Did you know that including a floor plan can increase clicks on a property listing by 52%?¹ Floor plans are among real estate clients' most sought-after listing information and can rapidly lead to a close. CRMLS knows the value of floor plans, and we know the value of our photographers, which is why we want you to help us get as many floor plans in the MLS as possible. By offering floor plans as part of your regular photo package, you'll attract more new REALTORS® and be able to offer a whole new image-based component to your clients.



SIZES AND DIMENSIONS ARE APPROXIMATE, ACTUAL MAY VARY.

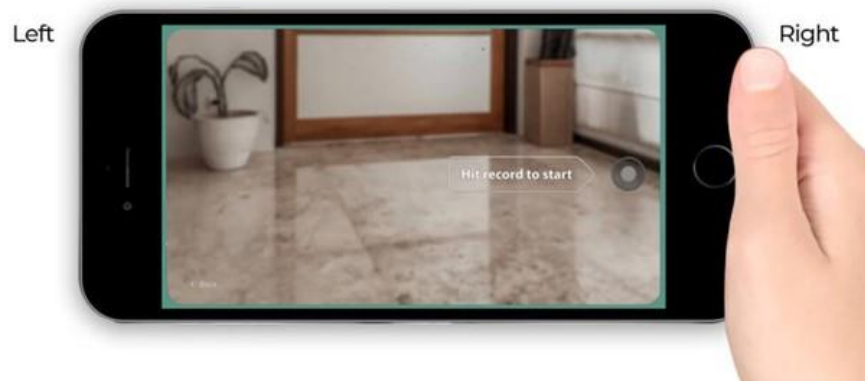
**CUBICASA**  
Scan a floor plan in 5-10 minutes  
Learn more: [www.cubi.casa](http://www.cubi.casa)

That's why CRMLS is set to offer [CubiCasa](#), a service that creates floor plans with just a quick scan of the property, as a new core product starting **Monday, October 30**. While this new product will be coming to our users,

there is a special deal we're offering to our list of trusted photographers. The Preferred Photographer Program, run by CubiCasa, will offer 25% discounts on upgraded features, including expedited processing time. In addition, photographers that partner with CubiCasa will be added to CubiCasa's own directory of photographers (exposing you to more potential clients) and get priority customer service.

[Click here](#) for full sign-up instructions. Remember to indicate you are a photographer to get the Preferred Photographer discount.

CubiCasa is easy to use on any mobile device. Simply download the app to your phone, then use your phone to scan a walkthrough of the property. CubiCasa will take the data from your scan and, within 24 hours<sup>2</sup>, convert it to a 2D floor plan.



Click [here](#) to learn more about the Preferred Photographer Program or [reach out to CubiCasa](#) with your questions. We hope you'll consider joining us and CubiCasa in bringing more floor plans to more listings.

Thank you,

California Regional MLS

<sup>1</sup>[Source](#)

<sup>2</sup>*Large orders or orders with additional features may take longer to process.*

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## We've Got You Covered

### Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

### Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

### Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

## CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

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