

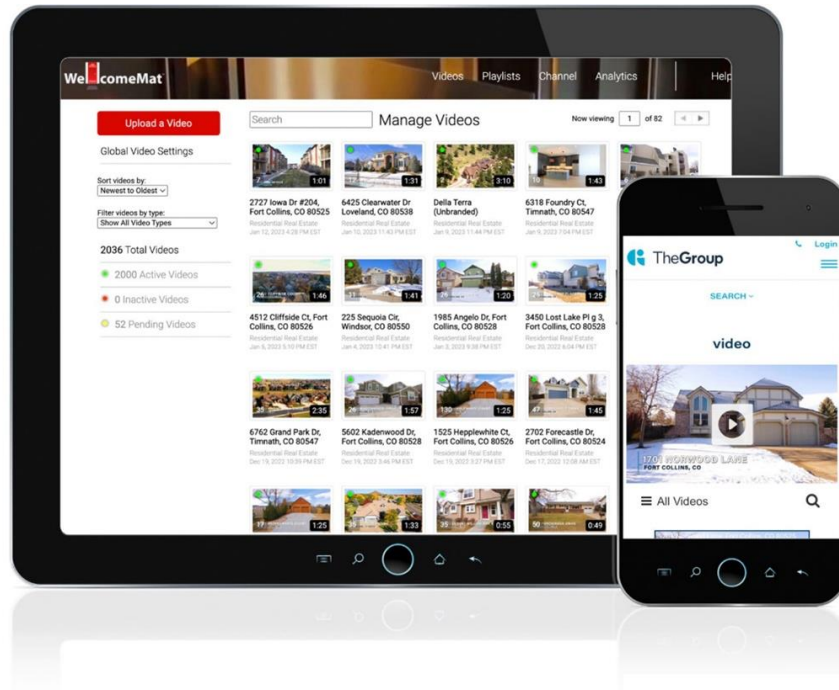


**Create and host your own videos with
WellcomeMat's full suite of video tools**

Learn more about this CRMLS Matrix integration in an upcoming webinar

Have you ever tried to show a property video you created to a client, only to get interrupted by ads and slow buffering? You don't need to rely on third party websites to host your videos with WellcomeMat, the latest no-cost, core product **integrating to CRMLS Matrix on Tuesday, November 28.**





WellcomeMat is a video technology suite designed uniquely for the real estate industry. With its powerful tools, CRMLS Matrix users can enjoy:

- **Native, Automated Video Distribution**
 - WellcomeMat offers "native" video hosting, which means that videos are uploaded and hosted to the MLS and don't route through other media-hosting platforms or other external parties. This provides more control and customizability for users.
- **Video Management**
 - CRMLS users have full control over the media they create. Upload, modify, replace, deactivate, and distribute videos that are easy for potential clients to find, view, and share.
- **Real Estate Industry Compliance**
 - WellcomeMat includes special tools to help keep videos within compliance regulations, including the "Unbrander" tool that edits out branding and/or non-compliant portions of videos. Users can avoid citations and fines without the need to throw out any media or remake the video from scratch.

Including a video on a listing can increase conversion by 80%, so cut through the hassle and host your own videos with CRMLS and WellcomeMat.

Want to learn more about WellcomeMat's features? Sign up for one of these [upcoming instructive webinars!](#)

WellcomeMat Intro Webinar

- Tuesday, November 28 @ 12:30 PM PT
- Tuesday, December 5 @ 12:30 PM PT
- Tuesday, December 12 @ 12:30 PM PT

[Register Here](#)

We look forward to bringing you this new advancement and thank you for your support.

Thank you,

California Regional MLS

CRMLS product launch dates are pending quality assurance testing success and we reserve the right to change or postpone such due to any unforeseen circumstances.

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

[View Now](#)





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