



**Local Logic data tells you about neighborhoods, amenities, and more**

**Access Local Logic insights directly from any listing**

If you haven't been using the [Local Logic](#) info that's now available on any property listing, you've been missing out on:

- Demographics
- Walkability Scores
- Neighborhood Profiles
- Noise Levels
- School Data
- Points of Interest
- And more information that your clients want to know

You can find all of this info in Paragon Connect, under the Community tab in the Detailed View of any listing:

The screenshot displays the CRMLS user interface. At the top, the user is identified as Bentley Cooper. The main header includes a 'COLLABORATION CENTER' with a welcome message and a profile for 'Alice Agent'. Below this are navigation tabs for 'BUYER ACTIVITY', 'PROPERTY SEARCH', 'LISTING ACTIVITY', 'RECENT SALES', 'COMMUNICATION', and 'SAVED FOLDERS'. The 'UPDATES DASHBOARD' shows 5 updates, 5 new, 0 price changes, 0 status changes, 0 open houses, and 0 first photos. The 'MY LISTINGS' section shows 5 undrafted, 0 favorites, 0 possible, 0 rejected, and 0 recommended. A listing for 'California Oak Drive' is featured, with a price of \$123,456,789. The listing details include 4 beds, 3 baths, 2,500 sq ft living area, and 0 days on market. A 'View Detail' button is highlighted with a red box. Below the listing, the 'COMMUNITY' tab is also highlighted with a red box.

Paragon users can now provide their clients with detailed information about where a listing is – not just the address, but the neighborhood and surrounding area. Local Logic fills them in on what their livelihoods can include if this property becomes their new home. All of this is featured under the Community tab – and best of all, it's all at no additional cost to CRMLS users.

Local Logic is already integrated with every listing in your MLS system, so start today and show off your in-depth local knowledge to your clients!

Thank you,

California Regional MLS

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**We've Got You Covered**

## Education

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CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

## Support

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If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

## Compliance

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We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

## CRMLS Product Discovery Tool

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

[View Now](#)



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