

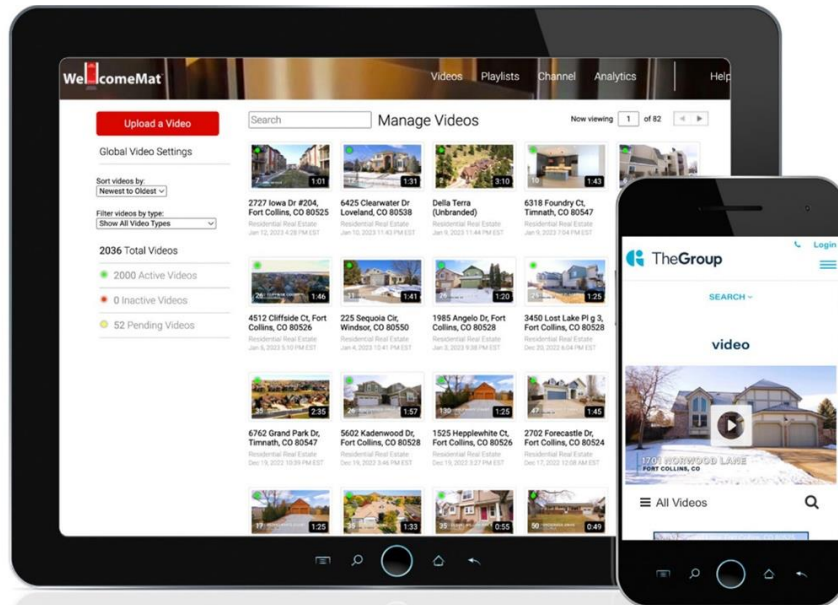


WellcomeMat is the new video management platform for CRMLS Matrix

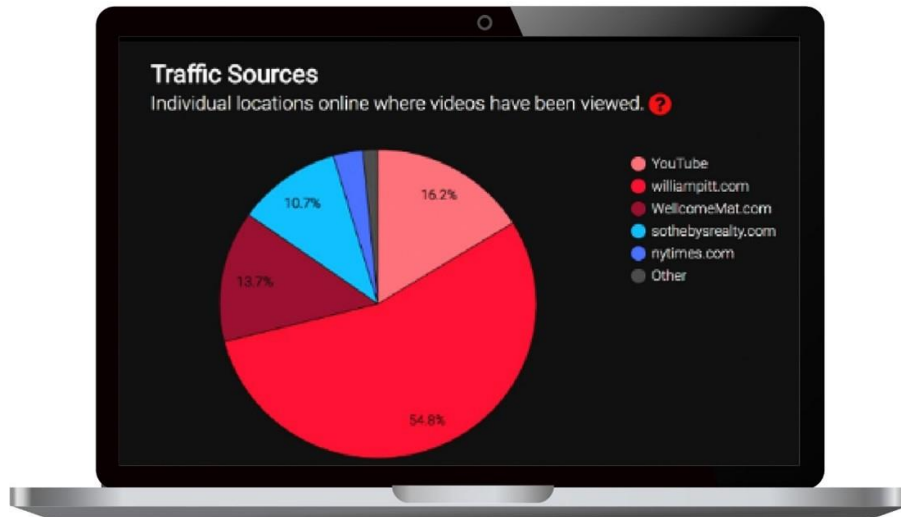
Learn how you can make the most out of property videos in an upcoming webinar

It's time to make your listings stand out with videos, and [WellcomeMat](#) is here to make it easy. Starting today, CRMLS Matrix users can enjoy this latest no-cost, core product.

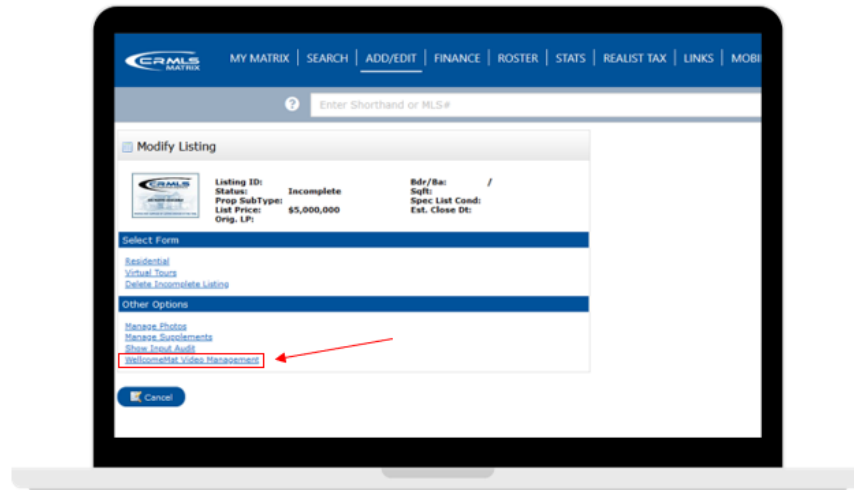




It's no secret that videos can grab clients' attention. WellcomeMat is the ad-free video hosting platform designed for the real estate industry, cutting out third-party platforms in favor of hosting the videos natively, right through CRMLS. With WellcomeMat you can easily edit, manage, and share videos, while also tracking their performance with unique analytics that you won't be able to get on other video hosting platforms.



Accessing WellcomeMat is easy. From the Modify Listing page, head to the Other Options section. The link to WellcomeMat will be at the bottom.



Want to learn more about WellcomeMat's features? Sign up for one of these [upcoming instructive webinars!](#) It's not too late to sign up for the one happening today!

[WellcomeMat Intro Webinar](#)

Tuesday, November 28 @ 12:30 PM PT

Tuesday, December 5 @ 12:30 PM PT

Tuesday, December 12 @ 12:30 PM PT

[Register Here](#)

We look forward to seeing what new video capabilities can do for your listings, and thank you for your continued support.

Thank you,

California Regional MLS

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

[CRMLS Product Discovery Tool](#)

Build out your tech toolbox with these CRMLS products - all available at no extra cost.

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