



LIVE WEBINAR

MORE SALES WITH LESS STRESS SELLING NEW CONSTRUCTION IN 2024

 **DATE**
FEBRUARY 20TH, 2024

 **TIME**
10:30 AM CST

 **LOCATION**
ONLINE

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Demand for new homes will be a driving factor in 2024 and selling New Homes compared to Resales will be a cakewalk. Homebuilders will resist lowering their commissions no matter how good the market gets.

In this webinar, David Fletcher, CEO & Founder of the New Home Co-Broker Academy, will share from research and his experience why:

- A new homes niche may become the first choice for real estate agents.
- Home builders will continue to offer mortgage buydowns no matter which way the market moves.
- Home builders will become sellers with a fixed, nonnegotiable sales commission in your market.

**89% of home shoppers worked with a Realtor
when buying a home in 2023!**

Source: NAR

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