eConnect

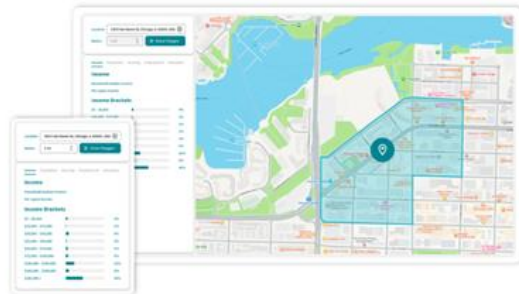The latest news and updates on MLS technology and services.

Gain insights to local character, neighborhood demographics, and more

Local Logic will be fully integrated into your Matrix system

The value of a listing doesn't begin and end with the property line. Clients look for information not just about a house, but also about the community the house is in. Where are the nearest schools? What's within walking distance? How much public space is nearby? Now the answers to all of that and more will be readily available when a full integration of Local Logic **comes to Matrix on February 21**.
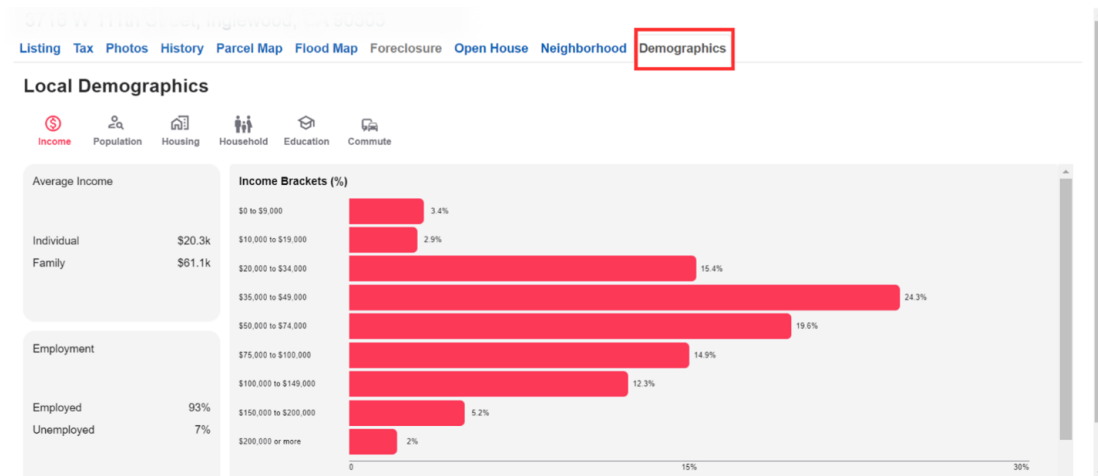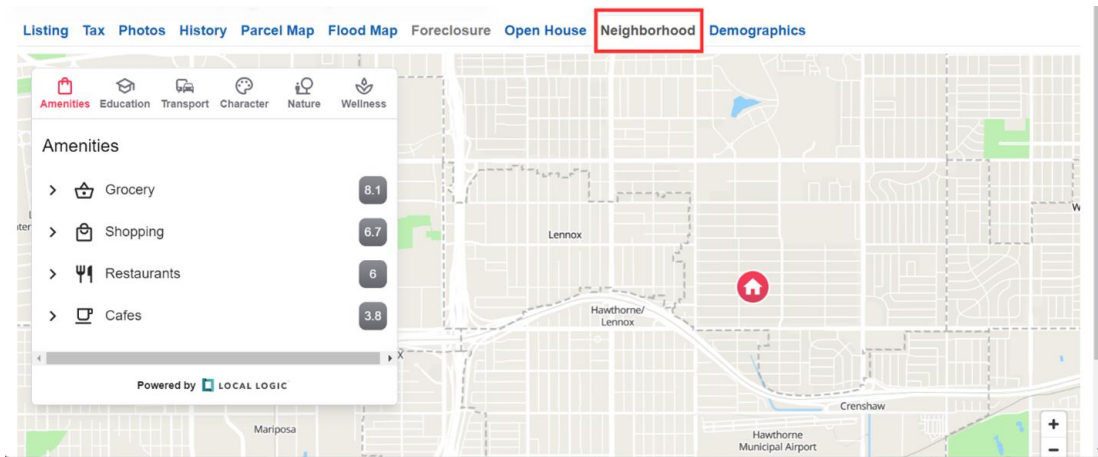
LOCAL LOGIC

Get valuable, precise neighborhood insights for a better picture of your property

Local Logic specializes in gathering community insights, mapping out demographics, locating points of interest, and providing other valuable data that your clients want to know. Best of all? No need to download or sign up

for anything — Local Logic will be fully integrated into your Matrix system and available at no cost.

To find your desired data, navigate to a listing's 360 Property View and click on the Neighborhood or Demographics tabs. Local Logic will be implemented as part of a broader Matrix update, so be sure to check for it on February 21.

We hope you and your clients get good use out of the new data available from Local Logic. Thank you for your continued support.

Thank you,

California Regional MLS

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

We Want to Hear From You!

Send any feedback about your CRMLS user experience to **feedback@crmls.org**

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