



eConnect

The latest news and updates on
MLS technology and services.

Learn how to use reviews as social proof to solidify your personal branding

This webinar is exclusive to CRMLS users and includes added perks

Cherlyn,

You need to stand out from the crowd and let clients know you are a qualified expert who can bring them the best experience in real estate – yet self-promotion can feel uncomfortable and off-putting. How do you strike the balance? This [RateMyAgent](#) webinar on **Thursday, August 15**, will talk about how you can use "social proof" – such as reviews from satisfied customers – as a powerful tool for your personal brand.

[CRMLS Exclusive: Mastering Your Personal Brand](#)

Thursday, 8/15 @ 9:00 AM PT

Register Here

The session will provide these key takeaways:

- How to stand out by being authentic
- The three golden attributes of influential branding
- Attract clients, don't chase them
- Learn how to maximize lead quality

In addition to crucial tips about review marketing, webinar attendees will get no-cost portrait retouching and four complimentary photo edits. Pictures say a thousand words, and having professional-looking photographs goes a long way towards advancing your personal brand.

Register today for this CRMLS exclusive offer and get ready to up your branding game.

Thank you,

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

We Want to Hear From You!

Send any feedback about your CRMLS user experience to feedback@crmls.org



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