

CRMLS Broker Report

Volume 2025 Edition 1

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California Fire Relief Resources

In response to the California wildfires, CRMLS has gathered information about various relief efforts across the region. The [CRMLS Emergency Resources](#) page offers a running list of places you can seek assistance or offer donations to those in need. Please continue to stay safe as the situation develops.

A Note About Price Gouging Following the California Wildfires

As the situation with the fires across southern California develops, CRMLS is committed to helping the affected communities and all those who have been otherwise impacted. As an MLS, we are responsible for ensuring property data is not just compliant with our own policies but also with state law. Therefore, we'd like to take a moment to discuss price gouging, as described in California Penal Code section 396.

Put simply, **PEN 396 prohibits the increase of rental prices by more than 10% during times of emergency**. We have been contacted by the state attorney general inquiring about the penalties resulting from violation of the price gouging rules. CRMLS is unapologetic about our support of the law.

You can find more information about price gouging [in this FAQ](#) and see what areas are under price gouging protection [here](#).

It's important to remember that in the face of disasters we are all united as Californians and as neighbors. We're all in this together, so let's all do what we can with what we have to help. Thank you all for your support and please continue to stay safe.

The Big Rules & Policy Changes Effective January 13

After news of the commissions lawsuit settlements rippled throughout the industry, CRMLS created new rules and policies to ensure the highest level of transparency and accuracy in listing data.

- All Buyer Agent Commission (BAC) fields removed from CRMLS Matrix, Flexmls, and Paragon
- New [CRMLS Rules & Policies](#) become effective (view a [summary of the most significant changes](#))
- Warning messages added to listing input to help users understand that compensation is no longer permitted
- Fines imposed on all listings that attempt to indicate forms of compensation

Stats

December 2024 Market Data

How is The Market Doing?

Closed Sales
per month

9,269

Pending Sales
per month

3,486

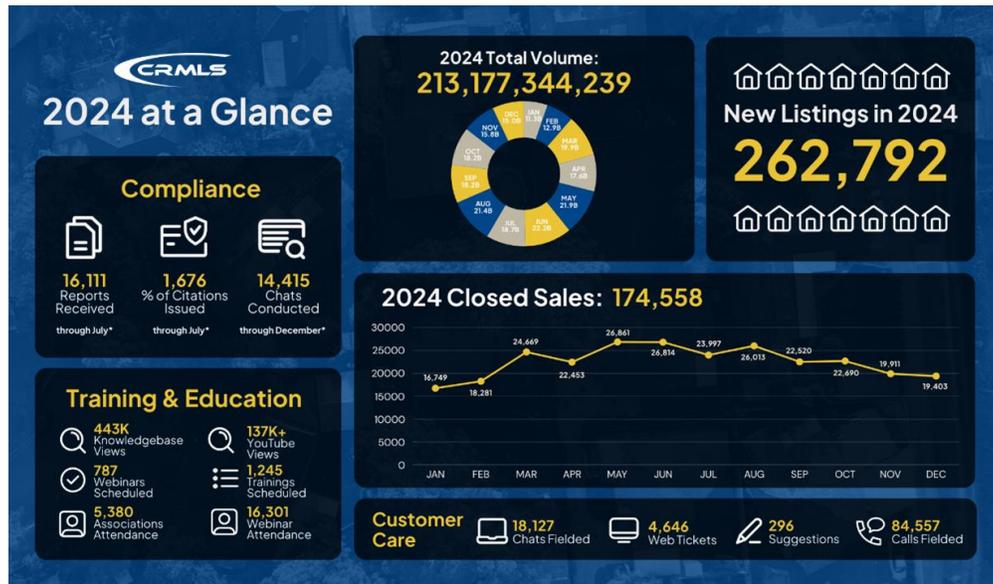
New Listings
per month

7,413

Registered Listings
per month

906

Source: California Regional Multiple Listing Service (CRMLS)



Register for the CRMLS General Membership Forum

This is your chance to hear from the CRMLS executive team about our goals for 2025. Reserve a spot today to ensure you don't miss out.

[CRMLS General Membership Forum](#)

Tuesday, February 4 @ 3PM PT

[Renaissance Esmeralda Resort & Spa](#)

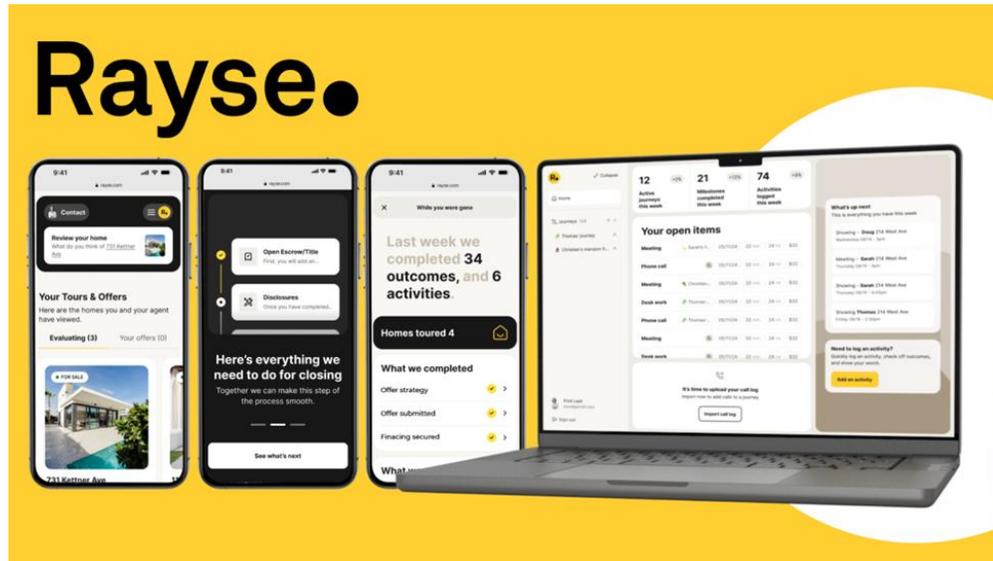
44400 Indian Wells Lane
Indian Wells, CA 92210

[Register Here](#)

A promotional banner for the CRMLS General Membership Forum. The banner features a dark blue background on the left with the CRMLS logo and event details in white and yellow text. On the right, there is a photograph of a resort path lined with palm trees. The text includes the event title, date and time, and the location at Renaissance Esmeralda Resort & Spa.


**GENERAL
MEMBERSHIP FORUM**
FEBRUARY 4th • 3pm - 4pm
Renaissance Esmeralda Resort & Spa
44400 Indian Wells Ln, Indian Wells, CA 92210
Crystal Ballroom

The Rayse Solution: Agent Accountability Tools



Arming your agents with the tools to showcase their true value, [Rayse](#) empowers real estate professionals to defy commission pressures, proving their worth with every action. Not only will brokers attract and retain the industry's finest, but they'll cultivate a culture of excellence that sets their brokerage apart.

Rayse provides the transparency and accessibility consumers have come to expect in every other aspect of their lives. Brokers no longer need to gamble the health and wealth of their company on weak buyer presentations and antiquated communication technology.

[Schedule Your Personal Tour of Rayse](#)

2025 Thrive Broker Summit Tickets Available



We're excited to announce that registration for this year's [Thrive Broker Summit](#) is officially open. Join us **June 8-9, 2025**, at the picturesque [Paséa Hotel and Spa](#) in Huntington Beach, CA, for a gathering of California's most influential brokers and real estate innovators.

[Register Here](#)

At Thrive, you can expect to engage with thought leaders, gain actionable insights from captivating presentations, and learn forward-thinking best practices for developing your business in the ever-evolving real estate landscape.

Each paid registration includes access to the early Sunday networking events:

- **Thrive & Stride:** An intimate, seaside gathering to welcome speakers and attendees
- **Sip & Thrive Soirée Sponsored by Sentrilock:** An elegant, evening cocktail reception for all involved in Thrive '25

The special early access pricing of \$249 ends March 31 so [register now!](#)

We'll see you in June for Thrive '25!

Compliance

2024 Compliance Top Violations Recap

As we enter 2025, we want to share the Top Compliance Violations for 2024.

1. Rule 11.5.1 Mandatory Submission Photograph/Rendering- No Photo
2. Rule 8.3 Accuracy of Information; Responsibility for Accuracy (Auto Sold)
3. Rule 14.4 Duty to Correct and Cooperate
4. Rule 11.5 (e) Branded Media
5. Rule 10.2 Reporting of Sales

As a reminder, CRMLS Compliance is available throughout the year to provide you with various training topics for your members, both in-person and virtually, to improve agent knowledge of the CRMLS Rules & Policies. Please [fill out the form here](#) to schedule Compliance training for your office.

Broker Compliance Helpline

You can contact the Broker Compliance Helpline in three simple steps:

1. Make sure your MLS ID is ready (*note that only active Brokers, Office Managers, and Personal/Office Assistants connected to a Broker or Office Manager can use the Helpline*). To learn if your ID has the correct MLS user class, please email brokers@crmls.org.
2. Call 909-859-2043.
3. Press 3 to speak directly to a Compliance Analyst for assistance.

You can reach us Monday – Friday from 8:30 AM – 4:00 PM PT. *Please do **NOT** share this phone number with agents.*

If you have questions regarding your user class or Personal Assistant/Office Assistant accounts, please email us at brokers@crmls.org.

Return of CRMLS Pro Standards Committee's Disciplinary Requirements Top Violations Webinars

CRMLS is excited to announce the return of the **Pro Standards Top Violation Overview Webinars for 2025**. These webinars are exclusively available to

individuals who have been instructed to attend by their Pro Standards Committee due to disciplinary requirements. They are held once a month between the Quarterly General Sessions.

[Pro Standards Monthly Compliance Top Violations Overview Webinar](#)

Thursday, February 20, 2025 @ 10:00 AM PT

Alternatively, [General Sessions](#) are open to all CRMLS members as an excellent resource for newer agents and a great refresher for seasoned agents and brokers alike.

Additional resources are available here:

- [Compliance Rules and Policies](#)
- [CRMLS Compliance FAQs](#)

Enhancements & Products

- REImagineHome AI is the AI-enhanced virtual staging tool for redesigning any room in a snap. [Get started today!](#)
- The latest updates in REcenterhub focus on the [brand-new Broker Center](#). These enhancements will improve functionality, security, and user experience for brokers.
- The latest [Realist update](#) includes a revised process for ordering Document Images and several bug fixes.

Paragon

- The latest [CRMLS Paragon and Paragon Connect release](#) brings improvements and enhancements with new interactive map layers, an updated Collaboration Center notification system, a new side-by-side comparison view, and an updated subscription manager.
- The [newest Paragon update](#) includes an enhancement to the Power Search as well as minor bugfixes and improvements.

Did You Know?

Have an idea or suggestion for an improvement at CRMLS? There is a structured process for initiating change that all CRMLS users can take part in. This [Process for Change](#) runs your ideas up the chain of command and is the best way to introduce new adjustments, additions, and improvements to CRMLS systems.

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you and your agents. Submit your training request today.

Broker Support

Our support team is available to assist you through our online ticket system or by phone at (909) 859-2043.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

Broker Helpline

(909) 859-2043



[909.859.2043](tel:9098592043)

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