

## CRMLS Broker Report

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Volume 2025 Edition 3

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### California Fire Relief Resources

In response to the California wildfires, CRMLS has gathered information about various relief efforts across the region. The [CRMLS Emergency Resources](#) page offers a running list of places you can seek assistance or offer donations to those in need. Please continue to stay safe as the situation develops.

### A Note About Price Gouging Following the California Wildfires

As the situation with the fires across southern California develops, CRMLS is committed to helping the affected communities and all those who have been otherwise impacted. As an MLS, we are responsible for ensuring property data is not just compliant with our own policies but also with state law. Therefore, we'd

like to take a moment to discuss price gouging, as described in California Penal Code section 396.

Put simply, **PEN 396 prohibits the increase of rental prices by more than 10% during times of emergency.** We have been contacted by the state attorney general inquiring about the penalties resulting from violation of the price gouging rules. CRMLS is unapologetic about our support of the law.

You can find more information about price gouging [in this FAQ](#) and see what areas are under price gouging protection [here](#).

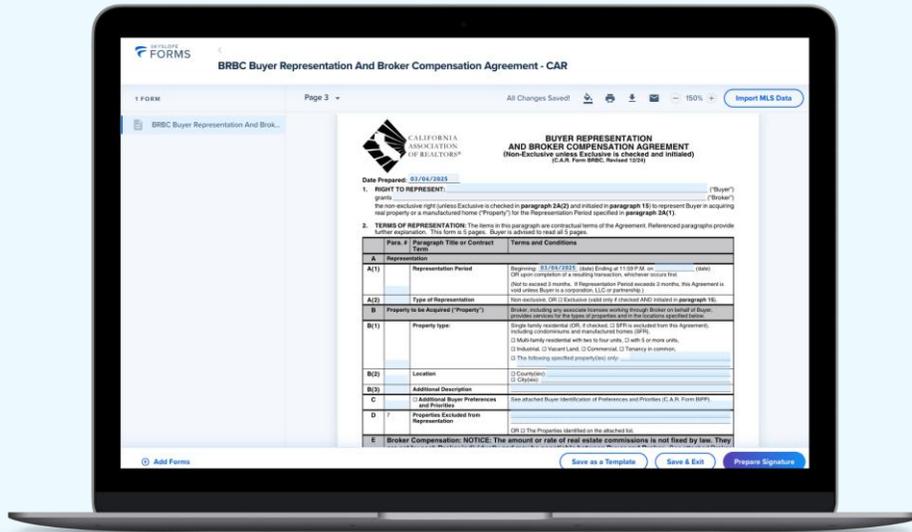
It's important to remember that in the face of disasters we are all united as Californians and as neighbors. We're all in this together, so let's all do what we can with what we have to help. Thank you all for your support and please continue to stay safe.

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## Quick & Easy Document Management: See How SkySlope Forms Can Help You

As of February 25, CRMLS users have access to our latest time-saving tool: SkySlope Forms. By integrating with the MLS, SkySlope Forms can pull the latest compliant data right into your most used documents and contracts. In addition, SkySlope Forms is your best way to automatically complete the newly mandated BRBC (Buyer Representation and Broker Compensation Agreement) forms.





Join our upcoming webinar to learn how SkySlope Forms can benefit your business.

[SkySlope Forms for BRBC](#)

Wednesday, March 26 at 11:30AM

[Register Now](#)

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Stats

## February 2024 Market Data

How is The Market Doing?

Closed Sales  
per month

**7,866**

Pending Sales  
per month

**4,974**

New Listings  
per month

**12,697**

Registered Listings  
per month

**1,520**

Source: California Regional Multiple Listing Service (CRMLS)

### 2025 Thrive Broker Summit Tickets Available



CRMLS CEO, Art Carter, would like to invite you to be a part of [Thrive Broker Summit](#)! Join us **June 8-9** for Thrive '25 at the [Paséa Hotel and Spa](#) in sunny Huntington Beach, where you'll mix, mingle, and hear from industry leaders and influential brokers.



Each paid registration includes access to the early Sunday networking events:

**Arrive & Thrive Stride Sponsored by Realtor.com**

A casual seaside walk with CRMLS leadership to welcome speakers and attendees



**Sip & Thrive Soirée Sponsored by SentiLock**

An evening cocktail reception for all to mingle with speakers and attendees of Thrive '25!



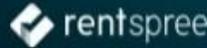
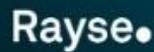
Don't miss out! Special early bird access ends March 31 so [register now](#) for the low price of \$249!

We'll see you in June for Thrive '25!

[REGISTER NOW](#)

THANK YOU TO OUR SPONSORS!

 **SENTRILOCK**



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## Compliance

### Be Knowledgeable about the Compliance Knowledgebase

The [CRMLS Compliance Knowledgebase](#) is a collection of guides, reference materials, FAQs, and How-To's available on the [CRMLS Compliance website](#). Search by topic to find answers and instructions for your most common inquiries.

This month we're highlighting the Compliance Knowledgebase article "[Photographs and Media FAQs](#)" and specifically the requirement for at least one exterior photo on a listing.

Per CRMLS Rule 11.5.1, at least one photograph or rendering accurately depicting a substantial portion of the exterior of the subject property must be submitted to the MLS within two (2) days of entry of listing and must remain in the listing at all times for all statuses.

While at least one (1) photograph must be of a substantial portion of the exterior of the property, it is not required to be posted as the primary photo. Only Registered listings, listings canceled within two (2) days, and listings entered in the Business Opportunity property type are exempt from the requirement to have at least one (1) exterior photograph.

[View our full FAQ on Photographs and Media](#) or [visit our Knowledgebase library](#) for more!

### **Guidelines for Entering Listings into Two Different Property Types**

Listings can be entered in the MLS in two different property types. However, upon a successful close of escrow, one listing's status should be updated to "Sold" while the other listing status would be changed to "Canceled".

Please note that it is at the discretion of the Listing Broker as to which property type shall be selected as "Sold" and which property type shall be "Canceled".

Visit our [Listing Status Definitions and Effects on Days on Market \("DOM"\)](#) Knowledgebase article for more details!

### **Compliance Top Violations Overview Quarterly General Session**

Our next Compliance Quarterly General Session features the Top Violations Overview, a great resource for newer agents and a great refresher for seasoned professionals alike. Join us as we discuss the most common violations and the fines associated with them, plus we'll provide tips on how to avoid them.

Other topics will include CRMLS Rules & Policies, the CRMLS Citation Policy, Registered Process, Clear Cooperation Policy, Coming Soon Status, and CRMLS Member Resources.

Please share the following registration link with your agents.

[CRMLS Compliance Quarterly General Session Top Violations Overview](#)  
Tuesday, April 22, 2025, at 10 AM

[Register Now](#)

### **Compliance Presentations Available to Your Brokerage**

As a reminder, CRMLS Compliance is available throughout the year to provide you with various complimentary presentations for your agents. Presentations are available both in-person and virtually. Please [fill out our form](#) to schedule Compliance training for your office.

## Broker Compliance Helpline

You can contact the Broker Compliance Helpline in three simple steps:

1. Make sure your MLS ID is ready (note that only active Brokers, Office Managers, and Personal/Office Assistants connected to a Broker or Office Manager can use the Helpline). To learn if your ID has the correct MLS user class, please email [brokers@crmls.org](mailto:brokers@crmls.org).
2. Call 909-859-2043.
3. Press 3 to speak directly to a Compliance Analyst for assistance.

You can reach us Monday – Friday from 8:30 AM – 4:00 PM. *Please do **NOT** share this phone number with agents.*

If you have questions regarding your user class or Personal Assistant/Office Assistant accounts, please email us at [brokers@crmls.org](mailto:brokers@crmls.org).

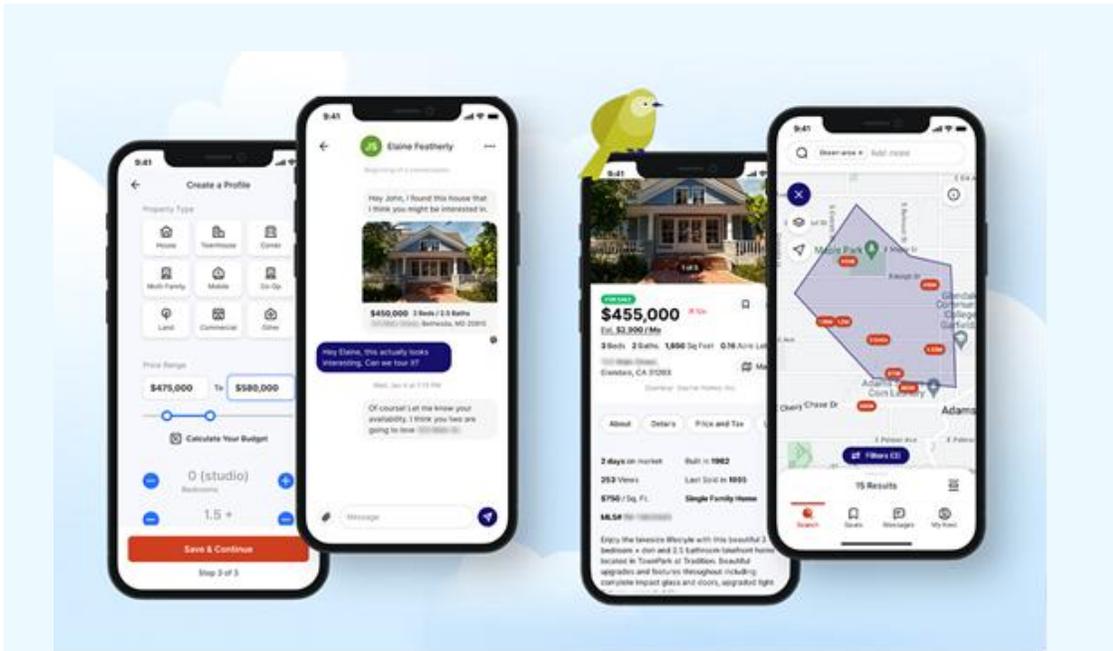
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## Enhancements & Products Corner

### Get started capturing leads and building your network

### The Nestfully app nurtures relations and builds your business all at once

CRMLS is proud to introduce the brand new [Nestfully app](#), the do-it-all listing platform and communication app built by the MLS and designed especially for agents. As a CRMLS user, you can get Nestfully at no additional cost of any kind – that means no subscription fees, referral fees, or any other of the nickel-and-diming you might get from other real estate apps.



The new Nestfully app comes redesigned and fully loaded with features that provide real value to you and your clients:

- Manage buyers and leads on the go
- Gain insights into client behavior
- Search and share listings
- Message and collaborate with clients and other agents

But that's not all Nestfully can do. There are more great features coming soon, including CRM integration, boundary walk, and an agent-assisted valuation model.

Ready to grow your client relationships and your business? Download the app and invite your clients to join you now!



Learn more at [Nestfully.com/AgentApp](https://Nestfully.com/AgentApp)

### Upcoming Product Webinars

Join our April webinars to gain insight on products available to you! Webinars are available for:

- [SavvyCard](#)
- [Realtors Property Resource \(RPR\)](#)
- [Homes Pro App](#)
- [MLS-Touch App](#)
- [CubiCasa](#)
- [REImagineHome](#)
- [Redefining the Value You Offer to Clients](#)
- [SkySlope Forms for BRBC](#)
- [InfoSparks Market Statistics](#)
- [Glide Offers](#)
- [Cloud CMA](#)
- [Realtors Property Resource \(RPR\) - CMA](#)

### **Flex**

Join our upcoming Flex system webinars available to you!

- [Searching 101](#)
- [Managing Listings](#)
- [Flexmls Pro App](#)
- [Agent Essentials](#)
- [Creating a CMA](#)

### **Matrix**

Join our upcoming Matrix system webinars available to you!

- [Creating a CMA](#)
- [Quick Tips](#)
- [CRMLS App](#)
- [Searching 101](#)
- [CRMLS Marketing Solutions](#)

- [Client Collaboration](#)
- [CRMLS Systems and Products Overview](#)
- [Managing Listings](#)
- [Agent Essentials](#)

### **Paragon**

Join our upcoming Paragon system webinars available to you!

- [CRMLS App](#)
- [Quick Tips](#)
- [Collaboration Center](#)
- [Searching 101](#)
- [Managing Listings](#)
- [Agent Essentials](#)
- [Creating a CMA](#)
- [Paragon Connect](#)

### **Did You Know?**

Do you have questions about Internet Data Exchange, or IDX? We know it can be confusing at times, so we created [a page dedicated to covering your IDX options](#) and the features available to you.

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## **We've Got You Covered**

### **Education**

CRMLS offers a variety of resources to educate you and your agents. Submit your training request today.

### **Broker Support**

Our support team is available to assist you through our online ticket system or by phone at (909) 859-2043.

### **Compliance**

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

## Broker Helpline

(909) 859-2043



[909.859.2043](tel:909.859.2043)

[15325 Fairfield Ranch Road, Suite 200, Chino Hills CA 91709](#)

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