

eConnect

The latest news and updates on MLS technology and services.

How to Access RealReports

The AI-Powered "Carfax for Homes" is now available for South Bay Association of REALTORS®

Preview:Recipient:Name,

RealReports—often called the "Al-powered Carfax for homes"—consolidates comprehensive property information into a single, easy-to-read report.

At the core of every RealReport is **Aiden**, your AI property advisor, capable of analyzing millions of data points, documents, and photos to answer property-specific questions in real time. This powerful new tool is a game-changer, helping you showcase your expertise and deliver even more value to your clients.

Once your association opts in for RealReports, follow these simple steps to start using it right away.



Start by going to your REcore dashboard and selecting "Manage Apps." Navigate to the "Association Products and Services" section where you'll find the tile for RealReports. Click the tile to access RealReports, and click the star below it to add it to your Favorites, making it immediately visible on your dashboard.

Alternatively, you can go to the following link and click the "Create Account"

button: RealReports.ai/sso/CRMLS



California Regional MLS

We've Got You Covered

Education

Support

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center. If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

We Want to Hear From You!

Send any feedback about your CRMLS user experience to feedback@crmls.org



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