



## eConnect

The latest news and updates on  
MLS technology and services.

### What CRMLS has been up to this past month

News on policies, webinars, and more below

Preview:Recipient:Name,

April has been another busy month in real estate. Here's what's happening with us:

#### **CRMLS Responds to New NAR Policy**

After careful consideration, CRMLS has opted to not adopt NAR's new Multiple Listing Options for Sellers policy. Instead, we will use the tools already at our disposal to meet the aims of the policy without new listing statuses, etc. To read more about CRMLS's decision, [click here](#).

#### **How You Can Showcase Your Value to Clients**

As part of our continued Value Redefined campaign, we'll be hosting a webinar on May 8 that covers best buy/sell side practices, products that can offer your clients more, and how best to utilize concessions. Register today:

#### **Redefining the Value You Offer to Clients**

Thursday, May 8 @ 10:00 AM PT

[Register Here](#)

#### **Our Support Team is Certified as Excellent Seven Years Running**

For the seventh straight year, CRMLS Customer Care has been certified as a Center of Excellence by BenchmarkPortal. Read more in the announcement about our award-winning support staff [here](#).

#### **The Latest Updates**

- [Paragon Update: 4/22/2025](#)  
Communication enhancements to the Collaboration Center and Paragon Connect
- [Matrix Update: 4/29/2025](#)  
New search and dashboard updates

#### **Did You Know?**

The CRMLS YouTube page is constantly updated with webinars and instructional videos about how to use every facet of the MLS, from navigating

systems to making the most out of our various product offerings. Whatever your need, there's a quick video waiting for you.

As always, we thank you for your continued support. To stay caught up with CRMLS, make sure to follow us on [Facebook](#), [X \(formerly Twitter\)](#), [LinkedIn](#), [Instagram](#), [Threads](#), [YouTube](#), and [TikTok](#)!

California Regional MLS

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## We've Got You Covered

### Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

### Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

### Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

## We Want to Hear From You!

Send any feedback about your CRMLS user experience to [feedback@crmls.org](mailto:feedback@crmls.org)



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