



eConnect

The latest news and updates on
MLS technology and services.

Your MLS has been busy developing new ways to enhance your value

Take advantage of all the resources we offer

Preview:Recipient:Name,

We know real estate is a non-stop profession, so it can be easy for news and info you can use to fall through the cracks. We want to be sure you're up to date on all the latest CRMLS has to offer its users.

CRMLS '25: Value Redefined

Our multi-tier campaign is all about helping you showcase the inherent value you bring to your clients. Check out [what CRMLS stands for](#), [how we can help](#), and watch this space for more materials to help you succeed.

Value of Representation Initiative

As part of our Value Redefined campaign, we've launched the Value of Representation initiative, which is designed to help users clearly and confidently articulate what they bring to the table as a qualified real estate professional. Check out the [multitude of assets](#) you can download and use at your discretion.

CRMLS Responds to New NAR Policy

After careful consideration, CRMLS has opted to not adopt NAR's new Multiple Listing Options for Sellers policy. Instead, we will use the tools already at our disposal to meet the aims of the policy without new listing statuses, etc. To read more about CRMLS's decision, [go here](#).

An Expansion of Data Access in CRMLS Matrix

CRMLS continues to expand its network of reciprocal data access to other MLSs so that our users can work outside and beyond their home markets.

[The latest additions](#) to our network were Northwest MLS (NWMLS) and Western Arizona REALTOR® Data Exchange, Inc. [Click here](#) for further details on reciprocal access and how to use it.

A Whole Host of New Products

We're always expanding our product offerings to include new and exciting ways to assist your business. Some of our latest include [CubiCasa](#), a floor plan generator; [SkySlope Forms](#), a document management platform; and [Rayse](#), a first-of-its-kind app to enhance agent-client relations.

Don't miss out on all the benefits of being a CRMLS user! If you have any questions about anything mentioned above, don't hesitate to reach out to our [support team](#). Thank you for your continued support.

California Regional MLS

We've Got You Covered

Education

CRMLS offers a variety of resources to educate you on our products and services. Click above to visit the CRMLS training center.

Support

If you need MLS support, please click above or call us at (800) 925-1525. Our Customer Care team will be happy to assist.

Compliance

We keep your listing data safe, clean, and accurate. Click above to chat live with a CRMLS Compliance representative.

We Want to Hear From You!

Send any feedback about your CRMLS user experience to feedback@crmls.org



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