

**WHY SELLING WITH
AN MLS-CONNECTED
PROFESSIONAL IS
THE SMART CHOICE**



Why Selling With an MLS-Connected Professional Is the Smart Choice

As your agent, I work with California Regional MLS, the largest and most distinguished multiple listing services (MLS) in California and second largest in the nation. That means I'm plugged into an extensive network of brokerages, ensuring you have the smoothest and most profitable home-selling experience possible.

CRMLS provides your listing with:

- Broader exposure to more potential buyers
- Circulation on popular real estate websites
- Customized privacy and security

Homes not listed on a multiple listing service sold at a nationwide average of \$5,000 less than those on the MLS. In California, that number grows to an average of \$30,000 less! – Zillow

When you sell off the MLS, you run the risk of:

- Limited exposure
- Losing out on the full value of your home
- Fewer selling options
- Bad actors and fraud

It's my job to make sure we don't leave money on the table. By listing on CRMLS, I can offer you a valuable advantage you won't get elsewhere.

