



eConnect

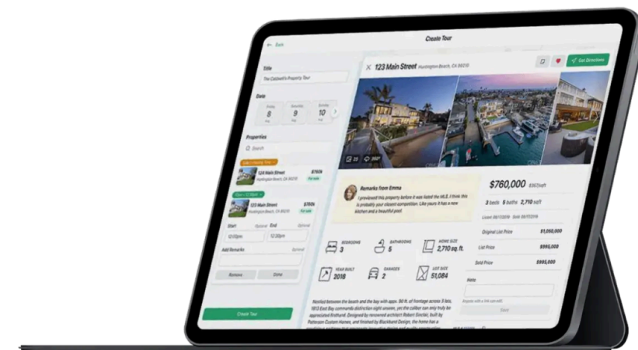
The latest news and updates on
MLS technology and services.

Cloud CMA launches a new presentation module for buyer agents

Read below for our guide on getting started

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You add tremendous value to your clients as their bona fide real estate agent, which is why we have our [Value of Representation initiative](#) to help you show off what you bring to the table. However, CRMLS is always looking for new value-boosting tools to offer our users, which is why we're excited to announce the new buyer presentation feature from Cloud CMA.



[Cloud CMA](#) is a no-cost core product available to all users. While it's been a go-to for creating visually stunning CMAs, its new Presentation page takes things to the next level. Draft your presentation with a wide variety of pages and customize it with themes and templates for added visual pop. Intuitive tools and a click-and-drag interface make creating a presentation a breeze while built-in sharing options can send it to clients in a snap.

Read our guide on how to make your first presentation [here](#).

We hope you find this new feature as helpful as it is easy to use. Thanks for your continued support as we aim to offer you ever more value-enhancing tools.

California Regional MLS

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We Want to Hear From You!

Send any feedback about your CRMLS user experience to feedback@crmls.org



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