



## eConnect

The latest news and updates on  
MLS technology and services.

### **Cumulative Days Active in MLS (CDAM) records will change from 90 days to 30 days**

**More information below**

Preview:Recipient:Name,

**Starting November 19, CRMLS will be reducing the window of time for Cumulative Days Active in MLS (CDAM) from the current 90-day record down to a 30-day record.**

For those who don't know, CDAM measures how long it's been since a property was first listed to when the property sells, no matter what status it's in. It's a more comprehensive way of measuring how long a property is marketed than DAM (Days Active in MLS) because it accounts for time when the listing isn't in Active status.

All new listings entered into the MLS on or after November 19 will calculate CDAM at 30 days. CDAM for all existing listings will be adjusted to 30 days in the coming weeks, allowing each MLS system vendor time to implement the change. No action is required of you, however you will notice a change in listing data accordingly.

This change is coming based on a reevaluation of how best to display the current market. Previously, it took several months to create an accurate market analysis. Now with faster information tools, we've found that a complete picture of the market can be more accurately reflected in just a 30-day period.

The MLS will update this information automatically. Thank you for your

continued support.

California Regional MLS

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