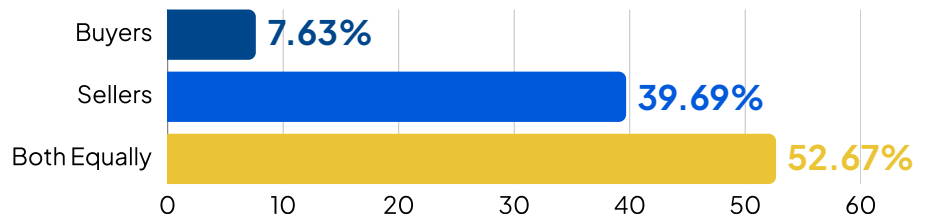


Clear Cooperation Policy (CCP) Survey Results

Active Agents Show Strong Support for Cooperation, Transparency, and an Open Marketplace

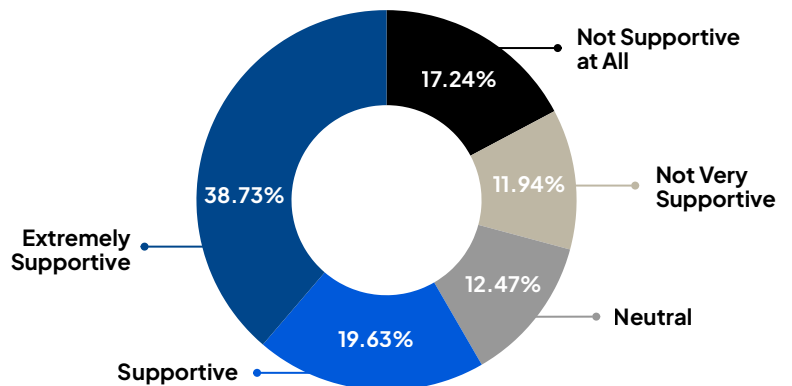
CRMLS distributed a survey to more than 27K active users who closed at least one transaction since January 2026 to better understand industry perspectives on the Clear Cooperation Policy.

Which side(s) of the transaction do you primarily represent?



78.8%

of respondents are supportive or open to CCP



The Clear Cooperation Policy **benefits both buyers and sellers because it promotes fairness and equal opportunity in the marketplace**. Buyers gain access to more available homes, while sellers benefit from broader exposure to qualified buyers.

*I think transparency is good and it creates **equal opportunity for all**.*

*Transparency is the backbone to an **equitable transaction**. Full disclosure of all elements is paramount.*

*It is important to keep the Clear Cooperation Policy so that we are **transparent with our clients**. The consumer needs to know that pocket listings don't benefit them; they benefit their agent.*